

Overview: In 2024, the United States exported over \$470 million of potatoes and potato products to Japan, making Japan the #2 overseas market for U.S. potatoes. Japan is a major importer of cooked and prepared frozen potatoes. The U.S. potato products accounted for 58 percent of Japan's total potato product imports. The years below correspond to Japan's fiscal year beginning April 1.

Product Name Japan Customs HS Code	Base Rate	Year 7 (2025)	Year 8 (2026)	Year 9 (2027)	Final Tariff (Year)	2024 Imports from U.S.
Frozen potato products (e.g. French fries) 200410100	8.5%	Free			Free (2021)	\$349,809,796
Frozen, seasoned potato products (e.g. croquette) 200410220	9.0%	Free			Free (2023)	\$109,215,963
Potato flakes, granules and pellets 110520000	20.0%	Free			Free (2023)	\$29,683,963
Fresh or chilled potatoes (excl. seed potatoes) 070190000	4.3%	Free			Free (2019)	\$28,453,629
Frozen potatoes (uncooked, steamed or boiled) 071010000	8.5%	Free			Free (2023)	\$13,674,066
Potatoes (prepared or preserved) 200520220	9.0%	Free			Free (2025)	\$4,862,304
Potato flour and meal 110510000	20.0%	5.4%	3.6%	1.8%	Free (2028)	\$2,109,186
Crisp savory food products (made from dough based on potato powder) 190590314, 190590323	9.0%	Free			Free (2023)	\$79,898
Frozen mashed potatoes 200410210	13.6%	Free			Free (2023)	\$48,733
Potatoes (prepared or preserved in airtight containers less than 10kg, no added sugar) 200520210	12.0%	Free			Free (2023)	\$0
Mashed potatoes and potato flakes 200520100	13.6%	3.7%	2.4%	1.2%	Free (2028)	\$0

Phytosanitary Issues: Currently, 16 states are eligible to export chipping potatoes to Japan (HS 0701.90.000). Since 2020, U.S. chipping potatoes can enter Japan throughout the year. U.S. chipping potato imports are subject to further restrictions on overland transportation and ports of entry, in addition to following specific import protocol including phytosanitary certificate.

There are no regional or seasonal restrictions on imports of processed potatoes, such as frozen French fries. U.S. table stock potatoes are not currently eligible for export to Japan.

Market Considerations: Japan's demand for U.S. potato (non-fresh) products is strong with potatoes increasing in popularity as a side-dish in Japanese cuisine. Favored for their reliable quality, uniform size, and white color, U.S. frozen French fries lead all potato export product categories. Opportunities for continued growth exist in both the food service and retail sectors, especially for frozen potato products and potato bread. The Japanese retail market favors convenient, small and/or single-serve, microwavable, and/or ready-to-eat products such as fries, frozen mashed potatoes, and mixed vegetables with potatoes. The United States is the sole foreign supplier of fresh chipping potatoes in Japan.

Additional Resources: Further information is available at www.usdajapan.org. For additional questions, please contact the USDA Agricultural Trade Office at atotokyo@usda.gov, Tel: 81-3-3224-5115.